

ALICE CRUICKSHANK

ALICECRUICKSHANK@LIVE.CO.UK

TWENTY- SOMETHING CITY



CONTENT WRITER • BLOGGER • VIDEOGRAPHER • PRESENTER

MEDIA KIT 2018

**Are you looking to promote your products to
savvy millennials?**

Do you value bold and bright photography?

Is tone of voice important to your brand?

I can help you with that.



Hi, I'm Alice. With a background working in multimedia journalism and content marketing I can help you craft organic, SEO-friendly and engaging content, either on your own website or on www.twentysomethinglifeandstyle.com

In 2018, content marketing and social media promotion are key to success. If you're not sure where to start with this, I can help. SEO-optimised, long-form and informative blog posts on your own website can help drive customers to your site, while link backs from popular blogs such as Twenty-Something City can connect you to new audiences (and help with your domain authority).

I pride myself on my exceptional writing skills and knowledge of the online marketing industry. Let's work together to create an online campaign that packs a punch - and looks great too!



What I can offer your brand:

On your website:

SEO-optimised blog content for your own website, using your brand's tone of voice.

A personalised content schedule, including social media.

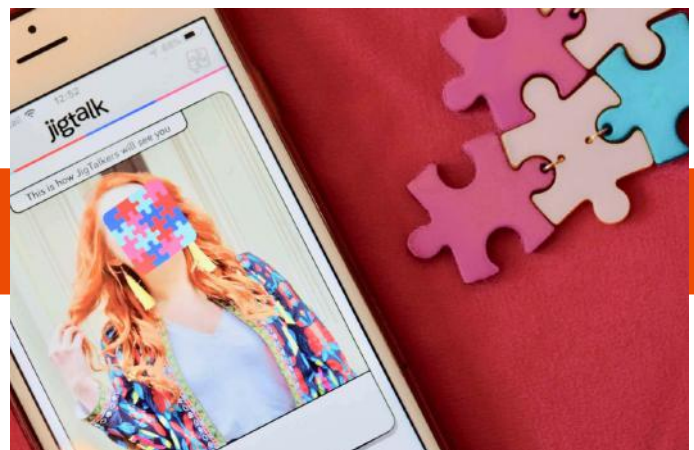
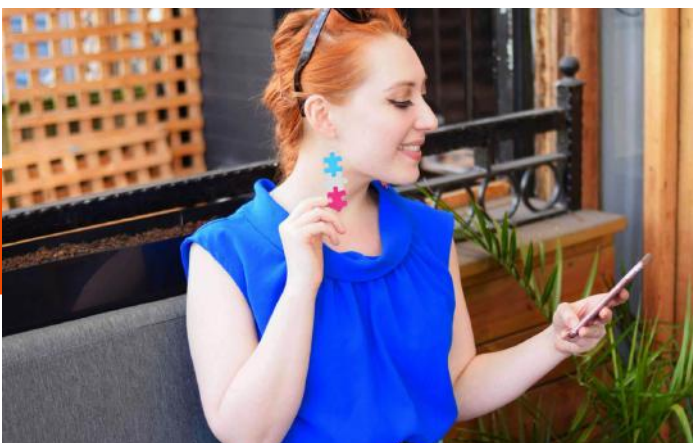
Personalised social media memes and more.

On Twenty-Something City:

Organic content to promote your brand, including original photography and a no-follow link to your homepage and/or specific products

Influencer management:

I can help you craft a bespoke influencer campaign, and source and manage the best bloggers for your brand.



Brands I've worked with on Twenty-Something City

boohoo.com SHEIN

CARIS CLOSET



Medicines & Healthcare
products
Regulatory Agency

FeelGood
contacts

jigtalk
the blind dating game.

IKRUSH



JORD®

PRETTYLITTLETHING

Interested in working together?

Let's discuss content ideas, either for your website or on Twenty-Something City.

You can reach me by emailing alicecruickshank@live.co.uk



www.twentysomethinglifeandstyle.com

[@twentysomethingcity](https://www.instagram.com/twentysomethingcity)